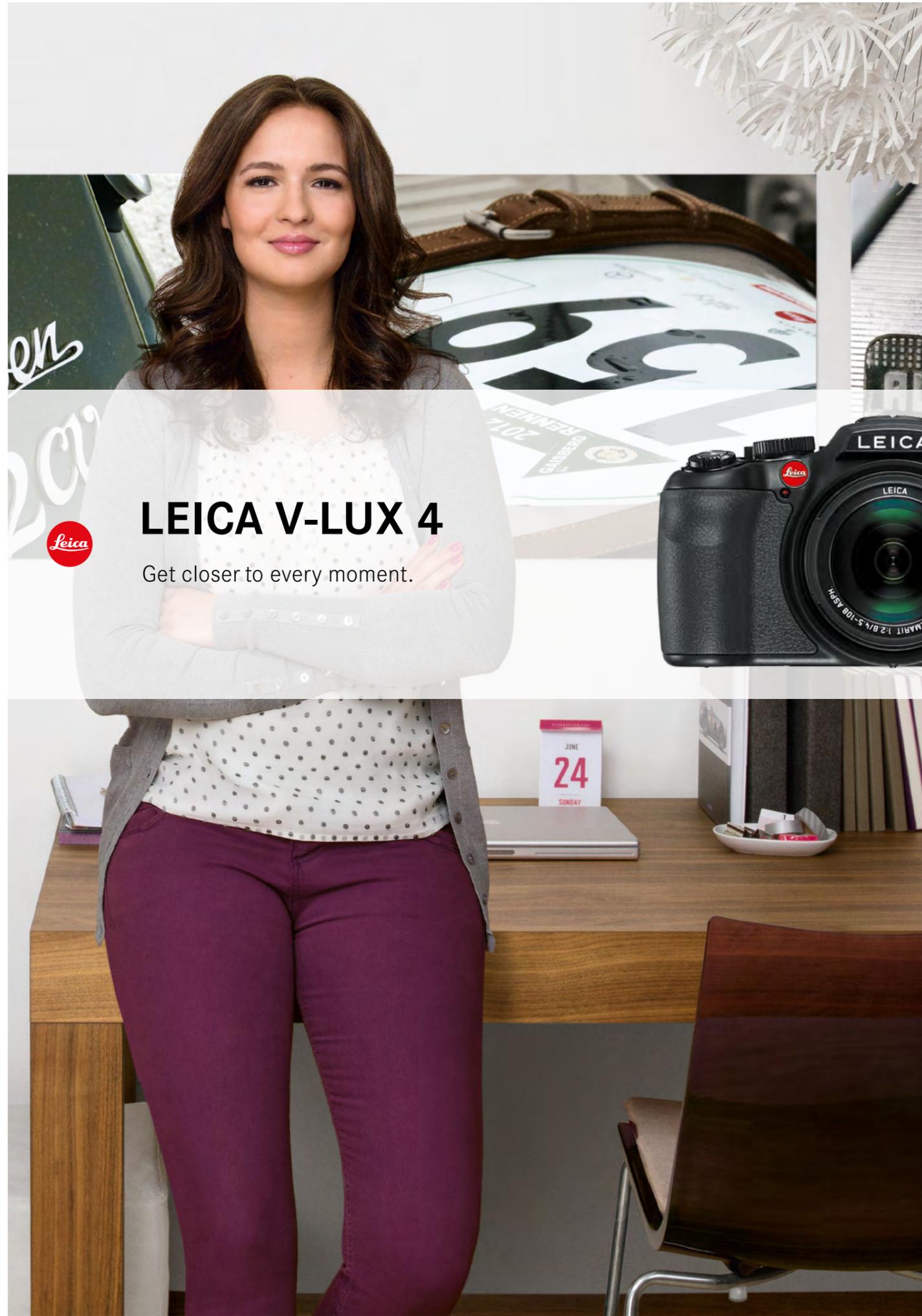


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LEICA V-LUX 4

Get closer to every moment.



Photo by Laura Maria Kaufmann | Student | Salzburg

The products are not shown in full size.

LEICA. MY LIFE

My V-Lux 4 inspires me to discover new things.

'I'm an open person who enjoys meeting new people and trying new things – whether in sports, travel or photography. But ever since I was little, one of my greatest passions has been vintage automobiles. I guess I inherited my father's love of classic cars. These days, I regularly drive in vintage car rallies. And as I like to keep the things I love close by, classic cars and their detailing are my favourite subjects for photography.'

It fascinates me to see things and situations with new eyes: to discover details and to reveal things that I might have missed if it hadn't been for my camera. The same goes for long-distance shots. A large zoom range is just as important to me as having high resolution for enlargements. It lets me place the emphasis exactly where I want it.'

Laura Maria Kaufmann

ENORMOUS RANGE OF FOCAL LENGTHS

Featuring a newly designed 24× super-tele-zoom lens, the Leica V-Lux 4 is the ideal camera for every situation. Its versatile, high-performance Leica DC Vario-Elmarit 4.5–108 mm f/2.8 ASPH. lens has an enormous range of focal lengths, equivalent to a 25 mm wide angle and up to a 600 mm super-telephoto lens in 35 mm format. Unique for the lens of a camera in this class is its constant maximum aperture of f/2.8 throughout the entire zoom range. This means that sharp pictures of subjects at long distances are possible, even in poor light. Thanks to the fast initial aperture, and an integrated image stabiliser, it is also possible to use faster shutter speeds to avoid the effects of camera shake when shooting handheld. In combination with the long focal lengths, the large initial aperture of f/2.8 offers ideal opportunities for creative experiments with depth of field.

NEW IMAGE SENSOR

The new 12-megapixel CMOS image sensor of the Leica V-Lux 4 guarantees exceptional image quality. The camera delivers impressive pictures even in poor light and at ISO settings as high as 6400. With its high dynamic range and natural, perfectly saturated colours, the V-Lux 4 produces outstanding results, both in still images and videos. And it can capture even fast-moving subjects in perfectly sharp and richly detailed pictures. The V-Lux 4 sets entirely new standards in its class.



The three-inch LCD screen can be rotated horizontally by 180° and vertically by 270°.

NEW HIGH-RESOLUTION VIEWFINDER

The new electronic viewfinder offers an impressive 1.3-megapixel resolution and displays the full 100% of the image frame. This offers photographers everything they need for perfect composition, as well as the choice of optimum exposure settings. An additional feature is the magnification function, which allows the user to zoom into particular areas of the image. The viewfinder displays the same information as the monitor screen and also offers dioptre compensation settings. The electronic viewfinder is a convenient alternative, particularly when shooting in very bright conditions.

VIDEO IN FULL-HD QUALITY

The V-Lux 4 captures full-HD video in AVCHD format at 1920×1080 pixels and 60 full frames per second. Thanks to the new sensor and its ability to capture faster frame rates, even fast-moving subjects, for example sporting events, are captured and reproduced in outstanding detail. Videos can now also be saved in the Internet-friendly MP4 format and can be uploaded directly to social media or mobile devices, for example, without the need for conversion. An integrated stereo microphone with a built-in wind-noise filter ensures outstanding audio quality.

SENSATIONALLY FAST

Speed is the utmost priority in the V-Lux 4: the autofocus system reacts in less than a tenth of a second and reliably captures fast-moving subjects. Its continuous-frame rate is also impressive: it delivers consecutive burst shooting at a rate of up to 12 frames per second, at full resolution. At a reduced resolution of 2.5 megapixels, it records at a fantastic 60 frames per second. Users will capture every action and important moment, even when shooting sports or wildlife.